Speaking for the Polis - John Poulakos 1997 Illuminating Isocrates' effort to reformulate sophistic conceptions of rhetoric on the basis of the intellectual and political debates of his time, Poulakos contends that the father of humanistic studies and rival educator of Plato crafted a version of rhetoric that gave the art an important new role in the ethical and political activities of Athens.

Isocrates and Civic Education - Takis Poulakos 2013-09-26 Civic virtue and the type of education that produces publicly minded citizens became a topic of debate in American political discourse of the 1980s, as it once was among the intelligentsia of Classical Athens. Conservatifs such as former National Endowment for the Humanities chairman William Bennett and his successor Lynn Cheney held up the Greek philosopher Aristotle as the model of a public-spirited, virtue-centered civic educator. But according to the contributors in this volume, a truer model, both in his own time and for ours, is Isocrates, one of the preeminent intellectual figures in Greece during the fourth century B.C. In this volume, ten leading scholars of Classics, rhetoric, and philosophy offer a pathfinding interdisciplinary study of Isocrates as a civic educator. Their essays are grouped into sections that investigate Isocrates' program in civic education in general (J. Ober, T. Poulakos) and in comparison to the Sophists (J. Poulakos, E. Haskins), Plato (D. Konstan, K. Morgan), Aristotle (D. Depew, E. Garver), and contemporary views about civic education (R. Hariman, M. Leff). The contributors show that Isocrates' rhetorical innovations carved out a deliberative process that attached moral choices to political questions and addressed ethical concerns as they could be realized concretely. His notions of civic education thus created perspectives that, unlike the elitism of Aristotle, could be used to strengthen democracy.

Logos and Power in Isocrates and Aristotle - Ekaterina V. Haskins 2004 Logos and Power in Isocrates and Aristotle presents Isocrates' vision of discourse as a worthy rival, rather than a mere precursor, of Aristotle's Rhetoric. It argues that much of what Aristotle said about the status of rhetoric and the role of discourse may have been a reaction to Isocrates.

Sophistical Rhetoric in Classical Greece - John Poulakos 2012-12-07 In Sophistical Rhetoric in Classical Greece, John Poulakos offers a new conceptualization of sophistry, explaining its direction and shape as well as the reasons why Plato, Isocrates, and Aristotle found it objectionable. Poulakos argues that a proper understanding of sophistical rhetoric requires a grasp of three cultural dynamics of the fifth century B.C.: the logic of circumstances, the ethic of competition, and the aesthetic of exhibition. Traced to such phenomena as everyday practices, athletic contests, and dramatic performances, these dynamics set the stage for the role of sophistical rhetoric in Hellenic culture and explain why sophistry has traditionally been understood as inconsistent, agonistic, and ostentatious. In his discussion of ancient responses to sophistical rhetoric, Poulakos observes that Plato, Isocrates, and Aristotle found sophistry morally reprehensible, politically useless, and theoretically incoherent. At the same time, they produced their own version of rhetoric that advocated ethical integrity, political unification, and theoretical coherence. Poulakos explains that these responses and alternative versions were motivated by a search for solutions to such historical problems as moral uncertainty, political instability, and social disorder. Poulakos concludes that sophistical rhetoric was as necessary in its day as its Platonic, Isocratean, and Aristotelian counterparts were in theirs.

Speaking of Evil - Matthew Boedy 2018-10-15 This book analyzes ancient rhetoricians, Nazi Germany critics, and public intellectuals addressing 9/11 to show how renaming evil is a key response to the evil in language. It claims that rhetoric has always been a response to evil suggests ways in which we can better take responsibility for our words.

Panegyricus - Isocrates 1851

Rhetoric, the Polis, and the Global Village - C. Jan Swearingen 1999-07-01 Rhetoric, the Polis, and the Global Village represents current thought on the role of rhetoric in various disciplines, and includes such diverse topics as race, technology, and religion, demonstrating the expanding relevance of rhetoric in today's world. The essays included in this volume address the question of the polis in ancient and modern times, gradually converging with the more recent 30-year span between the decade of the Global Village and today's rhetorical rehearsals for a political global economy. Originating from the 1998 Rhetoric Society of America's biennial conference, and representing the 30-year anniversary of the organization, this volume offers to all readers the keynote lectures and selected papers celebrating the universality of rhetoric across cultures. As a benchmark for the scholarship and growth of the rhetorical discipline in recent history, it will be of great interest to scholars in classical and contemporary rhetoric, writing, and other fields in which rhetoric has attained critical significance and influence.

Isocrates II - Isocrates 2004-07-01 This is the seventh volume in the Oratory of Classical Greece. This series presents all of the surviving speeches from the late fifth and fourth centuries BC in new translations prepared by classical scholars who are at the forefront of the discipline. These translations are especially designed for the needs and interests of today's undergraduates, Greekless scholars in other disciplines, and the general public. Classical oratory is an invaluable resource for the study of ancient Greek life and culture. The speeches offer evidence on Greek moral views, social and economic conditions, political and social ideology, law and legal procedure, and other aspects of Athenian culture that have been largely ignored: women and family life, slavery, and religion, to name just a few.
The Athenian rhetorician Isocrates (436-338) was one of the leading intellectual figures of the fourth century. This volume contains his orations 4, 5, 6, 8, 12, and 14, as well as all of his letters. These are Isocrates' political works. Three of the discourses—Panathenaicus, On the Peace, and the most famous, Panegyricus—focus on Athens, Isocrates' home. Archidamus is written in the voice of the Spartan prince to his assembly, and Plataicus is in the voice of a citizen of Plataea asking Athens for aid, while in To Philip, Isocrates himself calls on Philip of Macedon to lead a unified Greece against Persia.

Isocrates I

Isocrates 2000 This is the fourth volume in the Oratory of Classical Greece series. Planned for publication over several years, the series will present all of the surviving speeches from the late fifth and fourth centuries B.C. in new translations prepared by classical scholars who are at the forefront of the discipline. These translations are especially designed for the needs and interests of today's undergraduates, Greekless scholars in other disciplines, and the general public. Classical oratory is an invaluable resource for the study of ancient Greek life and culture. The speeches offer evidence on Greek moral views, social and economic conditions, political and social ideology, and other aspects of Athenian culture that have been largely ignored: women and family life, slavery, and religion, to name just a few. This volume contains works from the early, middle, and late career of the Athenian rhetorician Isocrates (436-338).

Among the translated works are his legal speeches, pedagogical essays, and his lengthy autobiographical defense, Antidosis. In them, he seeks to distinguish himself and his work, which he characterizes as "philosophy," from that of the sophists and other intellectuals such as Plato. Isocrates' identity as a teacher was an important mode of political activity, through which he sought to instruct his students, foreign rulers, and his fellow Athenians. He was a controversial figure who championed a role for the written word in fourth-century politics and thought.

A Commentary on Isocrates' Busiris

Niall Livingstone 2001 The first commentary on Isocrates "Busiris" explores the work's contribution to rhetorical theory, its parody of Plato's "Republic," and its strategies in advertising Isocratean political rhetoric as a middle way between sophistic education and the abstruse studies of Plato's Academy.

A Commentary on Isocrates' Antidosis

Yun Lee Too 2008-06-05 Crucial to the question of self-characterization is how one can present a sympathetic persona through rhetoric, spoken or written, when rhetorical performance itself has derogatory connotations as a result of association with the professional speechmakers of classical Greece, the sophists.~--BOOK JACKET.

Save the World on Your Own Time

Stanley Fish 2012-04-19 "Save the World on Your Own Time is invariably smart, stimulating, and provocative. It is filled with insights and crackles with verve. It is a joy to take in." - Texas Law Review

Courage in the Democratic Polis

Ryan Krieger Balot 2014 Brings together political theory, classical history, and ancient philosophy in order to reinterprete courage as a specifically democratic value, linked to ideals such as freedom, equality, and rationality, and with implications for the conduct of war, gender relations, and citizens' self-image as democrats.

The Law in Classical Athens

Douglas Maurice MacDowell 1978

Isocrates I

Isocrates 2000-11-15 This is the fourth volume in the Oratory of Classical Greece series. Planned for publication over several years, the series will present all of the surviving speeches from the late fifth and fourth centuries B.C. in new translations prepared by classical scholars who are at the forefront of the discipline. These translations are especially designed for the needs and interests of today's undergraduates, Greekless scholars in other disciplines, and the general public. Classical oratory is an invaluable resource for the study of ancient Greek life and culture. The speeches offer evidence on Greek moral views, social and economic conditions, political and social ideology, and other aspects of Athenian culture that have been largely ignored: women and family life, slavery, and religion, to name just a few. This volume contains works from the early, middle, and late career of the Athenian rhetorician Isocrates (436-338).

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A Companion to Greek Rhetoric

Ian Worthington 2010-01-11 This complete guide to ancient Greek rhetoric is exceptional both in its chronological range and the breadth of topics it covers. Traces the rise of rhetoric and its uses from Homer to Byzantium Covers wider-ranging topics such as rhetoric's relationship to knowledge, ethics, religion, law, and emotion Incorporates new material giving us fresh insights into how the Greeks saw and used rhetoric Discusses the idea of rhetoric and examines the status of rhetoric studies, present and future All quotations from ancient sources are translated into English

Gaze, Vision, and Visuality in Ancient Greek Literature

Alexandros Kampakoglou 2018-03-05 Visual culture, performance and spectacle lay at the heart of all aspects of ancient Greek daily routine, such as court and assembly, cult and ritual, and art and culture. Seeing was considered the most secure means of obtaining knowledge, with many citing the etymological connection between 'seeing' and 'knowing' in ancient Greek as evidence for this. Seeing was also however often associated with mere appearances, false perception
Greek Rhetoric of the 4th Century BC - Evangelos Alexiou 2020-06-08

The interaction between orator and audience, the passions and distrust held by many concerning the predominance of one individual, but also the individual’s struggle as an advisor and political leader, these are the quintessential elements of 4th century rhetoric. As an individual personality, the orator draws strength from his audience, while the rhetorical texts mirror his own thoughts and those of his audience as part of a two-way relationship, in which individuality meets, opposes, and identifies with the masses. For the first time, this volume systematically compares minor orators with the major figures of rhetoric, Demosthenes and Isocrates, taking into account other findings as well, such as extracts of Hyperides from the Archimedes Palimpsest. Moreover, this book provides insight into the controversy surrounding the art of discourse in the rhetorical texts of Anaximenes, Aristotle, and especially of Isocrates who took up a clear stance against the philosophy of the 4th century.

Dialogic Confession - Arnett, Ronald C. 2005

The Viability of the Rhetorical Tradition - Richard Graff 2012-02-01

Interrogates the story of rhetoric promoted in standard historical accounts and reconsiders the relationship between rhetorical theory, practice, and pedagogy. The Viability of the Rhetorical Tradition reconsiders the relationship between rhetorical theory, practice, and pedagogy. Continuing the line of questioning begun in the 1980s, contributors examine the duality of a rhetorical canon in determining if past practice can make us more (or less) able to address contemporary concerns. Also examined is the role of tradition as a limiting or inspiring force, rhetoric as a discipline, rhetoric’s contribution to interest in civic education and citizenship, and the possibilities digital media offer to scholars of rhetoric. Richard Graff is Assistant Professor of Rhetoric at the University of Minnesota, Twin Cities. Arthur E. Walzer is Professor of Rhetoric at the University of Minnesota, Twin Cities and the author of George Campbell: Rhetoric in the Age of Enlightenment, also published by SUNY Press. Janet M. Atwill is Associate Professor of English at The University of Tennessee at Knoxville and coeditor (with Janice M. Lauer) of Perspectives on Rhetorical Invention.

The Rhetoric of Identity in Isocrates - Yun Lee Too 1995-03-31

Shows how Isocrates used writing to provide a model of political engagement distinct from that of his own contemporaries.

The Oxford Encyclopedia of Ancient Greece and Rome - Michael Gagarin 2010

The Oxford Encyclopedia of Ancient Greece and Rome is the clearest and most accessible guide to the world of classical antiquity ever produced. This multivolume reference work is a comprehensive overview of the major cultures of the classical Mediterranean world—Greek, Hellenistic, and Roman—from the Bronze Age to the fifth century CE. It also covers the legacy of the classical world and its interpretation and influence in subsequent centuries. The Encyclopedia brings the work of the best classical scholars, archaeologists, and historians together in an easy-to-use format. The articles, written by leading scholars in the field, seek to convey the significance of the people, places, and historical events of classical antiquity, together with its intellectual and material culture. Broad overviews of literature, history, archaeology, art, philosophy, science, and religion are complimented by articles on authors and their works, literary genres and periods, historical figures and events, archaeologists and archaeological sites, artists and artistic themes and materials, philosophers and philosophical schools, scientists and scientific areas, gods, heroes, and myths. Areas covered include: - Greek and Latin Literature · Authors and Their Works · Historical Figures and Events · Religion and Mythology · Art, Artists, Artistic Themes, and Materials · Archaeology, Philosophers, and Philosophical Schools · Science and Technology · Politics, Economics, and Society · Material Culture and Everyday Life.

Poet and Orator - Andreas Markantonatous 2019-04-01

This multi-authored volume, as well as bringing into clearer focus the notion of drama and oratory as important media of public inquiry and critique, aims to generate significant attention to the unified intentions of the dramatist and the orator to establish favourable conditions of internal stability in democratic Athens. We hope that readers both enjoy and find valuable their engagement with these ideas and beliefs regarding the indissoluble bond between oratorical expertise and dramatic artistry. This exciting collection of studies by worldwide acclaimed classicists and acute younger Hellenists is envisaged as part of the general effort, almost unanimously acknowledged as valid and productive, to explore the impact of formalized speech in particular and craftsmanship rhetoric in general upon Attic drama as a moral and educational force in the Athenian city-state. Both poet and orator seek to deepen the central tensions of their work and to enlarge the main themes of their texts to even broader terms by investing in the art of rhetoric, whilst at the same time, through a skillful handling of events, evaluating the past and establishing standards or ideology.

Classical Rhetoric in English, 1650-1800 - Tania Sona Smith 2020-11-04

Classical Rhetoric in English, 1650 - 1800 traces the development of British rhetorical culture through English translations of selected works by Plato, Isocrates, Demosthenes, Aristotle, Theophrastus, Cicero, Seneca, Quintilian, Tacitus, and Longinus, along with a glossary of English rhetorical vocabulary.

Speaking For The Polis Isocrates Rhetorical Education
Recovering Argument - Randall Lake 2018-10-29 This volume presents the best scholarship from the 19th National Communication Association/American Forensic Association Conference on Argumentation, which took place July 30-August 2, 2015, at Cliff Lodge, Snowbird Resort, in Alta, Utah. The Alta Conference, first held in 1979, is the oldest conference in argumentation studies in the world and biennially brings together a lively group of scholars, representing a variety of countries, with diverse perspectives on the theory and practice of argument. The essays in Recovering Argument invite reflection upon and reconsideration of argumentation’s legacy, present status, and potential roles in social, cultural, and political life. Readers will encounter essays that treat the relationship between argumentation and memory, historical approaches to argumentation, the vitality of public and interpersonal argument, argument’s role in leadership, discursive and presentational forms of argument, and the challenges of difference. Readers also will find these topics addressed from a variety of historical, social-scientific, and critical-interpretive perspectives.

Listening to the Logos - Christopher Lyle Johnstone 2012-07-23 In Listening to the Logos, Christopher Lyle Johnstone provides an unprecedented comprehensive account of the relationship between speech and wisdom across almost four centuries of evolving ancient Greek thought and teachings—from the mythopoetic tradition of Homer and Hesiod to Aristotle's treatises. Johnstone grounds his study in the cultural, conceptual, and linguistic milieu of archaic and classical Greece, which nurtured new ways of thinking about and investigating the world. He focuses on accounts of logos and wisdom in the surviving writings and teachings of Homer and Hesiod, the Presocratics, the Sophists and Socrates, Isocrates and Plato, and Aristotle. Specifically Johnstone highlights the importance of language arts in both speculative inquiry and practical judgment, a nexus that presages connections between philosophy and rhetoric that persist still. His study investigates concepts and concerns key to the speaker's art from the outset: wisdom, truth, knowledge, belief, prudence, justice, and reason. From these investigations certain points of coherence emerge about the nature of wisdom—that wisdom includes knowledge of eternal principles, both divine and natural; that it embraces practical, moral knowledge; that it centers on apprehending and applying a cosmic proportion of principle and balance; that it allows its possessor to forecast the future; and that the oral use of language figures centrally in obtaining and practicing it. Johnstone's interdisciplinary account ably demonstrates that in the ancient world it was both the content and form of speech that most directly inspired, awakened, and deepened the insights comprehended under the notion of wisdom.

Rhetoric in Europe: Philosophical Issues - Norbert Gutenberg 2017-03-03 The authors of the original articles included in this book are profound thinkers in the field of rhetoric and philosophy in Europe. The articles constitute a groundbreaking critical analysis of rhetorical discourse in Europe from ancient to modern times. The topics the learned writers cover engage readers in worthy and lively conversations on European rhetoric, history, and philosophy. The writings offer practical benefits and enlightening revelations on the role of language, symbols, media, and communication in contemporary and historical Europe. The authors and their insightful accounts provide a basis for transforming the mind interested in European discourse from rhetorical naiveté to sophistication and from rhetorical innocence to experience. These challenging narratives will cause readers to think of European rhetorical holistically rather than simplistically.

America the Philosophical - Carlin Romano 2012-05-22 A bold, insightful book that rejects the myth of America the Unphilosophical, arguing that America today towers as the most philosophical culture in the history of the world, an unprecedented marketplace of truth and argument that far surpasses ancient Greece or any other place one can name. With verve and keen intelligence, Carlin Romano—Pulitzer Prize finalist, award-winning book critic, and professor of philosophy—takes on the widely held belief that ours is an anti-intellectual society. Instead, while providing a richly reported overview of American thought, Romano argues that ordinary Americans see through phony philosophical justifications faster than anyone else, and that the best of our thinkers abandon artificial academic debates for fresh intellectual enterprises, such as cyberphilosophy. Along the way, Romano seeks to topple philosophy’s most fiercely admired hero, Socrates, asserting that it is Isocrates, the nearly forgotten Greek philosopher who rejected certainty, whom Americans should honor as their intellectual ancestor. America the Philosophical introduces readers to a nation whose existence most still doubt: a dynamic, deeply stimulating network of people and places drawn together by shared excitement about ideas. From the annual conference of the American Philosophical Association, where scholars tack wiseGuy notes addressed to Spinoza on a public bulletin board, to the eruption of philosophy blogs where participants discuss everything from pedagogy to the philosophy of science to the nature of agency and free will, Romano reveals a world where public debate and intellectual engagement never stop. And readers meet the men and women whose ideas have helped shape American life over the previous few centuries, from well-known historical figures like William James and Ralph Waldo Emerson, to modern cultural critics who deserve to be seen as thinkers (Kenneth Burke, Edward Said), to the iconoclastic African American, women, Native American, and gay mavericks (Cornel West, Susan Sontag, Anne Waters, Richard Mohr) who have broadened the boundaries of American philosophy. Smart and provocative, America the Philosophical is a rebellious tour de force that both celebrates our country’s unparalleled intellectual energy and promises to bury some of our most hidebound cultural clichés.

Exhortations to Philosophy - James Henderson Collins II 2015-03-04 This book is a study of the literary strategies which the first professional philosophers used to market their respective disciplines. Philosophers of fourth-century BCE Athens developed the emerging genre of the “protreptic” (literally, “turning” or “converting”). Simply put, protreptic discourse uses a rhetoric of conversion that urges a young person to adopt a specific philosophy in order to live a good life. The author argues that the fourth-century philosophers used protreptic discourses to market philosophical practices and to define and legitimize a new cultural institution: the school of higher learning (the first in Western history). Specifically, the book investigates how educators in the fourth century produced protreptic discourses by borrowing and transforming traditional and contemporary “voices” in the cultural marketplace. They aimed to introduce and promote their new schools and define the new professionalized discipline of “philosophy.” While scholars have typically examined the discourses and practices of Plato, Isocrates, and Aristotle in isolation from one another, this study rather combines philosophy, narratology, genre theory, and new historicism to focus on the discursive interaction between the three philosophers: each incorporates the discourse of his competitors into his protreptic. Appropriating and transforming the discourses of
their competition, these intellectuals created literary texts that introduced their respective disciplines to potential students.

Encyclopedia of Educational Theory and Philosophy-D. C. Phillips 2014-05-19 Education is a field sometimes beset by theories-of-the-day and with easy panaceas that overpromise the degree to which they can alleviate pressing educational problems. The two-volume Encyclopedia of Educational Theory and Philosophy introduces readers to theories that have stood the test of time and those that have provided the historical foundation for the best of contemporary educational theory and practice. Drawing together a team of international scholars, this invaluable reference examines the global landscape of all the key theories and the theorists behind them and presents them in the context needed to understand their strengths and weaknesses. In addition to interpretations of long-established theories, this work offers essays on cutting-edge research and concise, to-the-point definitions of key concepts, ideas, schools, and figures. Features: Over 300 signed entries by trusted experts in the field are organized into two volumes and overseen by a distinguished General Editor and an international Editorial Board. Entries are followed by cross references and further reading suggestions. A Chronology of Theory within the field of education highlights developments over the centuries; a Reader’s Guide groups entries thematically, and a master Bibliography facilitates further study. The Reader’s Guide, detailed index, and cross references combine for strong search-and-browse capabilities in the electronic version. Available in a choice of print or electronic formats, Encyclopedia of Educational Theory and Philosophy is an ideal reference for anyone interested in the roots of contemporary educational theory.

A History of Western Philosophy of Education in Antiquity-Avi I. Mintz 2021-01-28 This volume traces the history of Western philosophy of education in Antiquity. Between the fifth century BCE and the fifth century CE, Plato, Isocrates, Aristotle, Cicero, Augustine, and others raised questions about the nature of teaching and learning, the relationship of education and politics, and the elements of a distinctively philosophical education. Their arguments on these topics launched a conversation that occupied philosophers over the millennia and continues today. About A History of Western Philosophy of Education: An essential resource for researchers, scholars, and students of education, this five-volume set that traces the development of philosophy of education through Western culture and history. Focusing on philosophers who have theorized education and its implementation, the series constitutes a fresh, dynamic, and developing view of educational philosophy. It expands our educational possibilities by reinvigorating philosophy's vibrant critical tradition, connecting old and new perspectives, and identifying the continuity of critique and reconstruction. It also includes a timeline showing major historical events, including educational initiatives and the publication of noteworthy philosophical works.

Encyclopedia of Education and Human Development-Stephen J. Farenga 2015-07-17 This comprehensive and exhaustive reference work on the subject of education from the primary grades through higher education combines educational theory with practice, making it a unique contribution to the educational reference market. Issues related to human development and learning are examined by individuals whose specializations are in diverse areas including education, psychology, sociology, philosophy, law, and medicine. The book focuses on important themes in education and human development. Authors consider each entry from the perspective of its social and political conditions as well as historical underpinnings. The book also explores the people whose contributions have played a seminal role in the shaping of educational ideas, institutions, and organizations, and includes entries on these institutions and organizations. This work integrates numerous theoretical frameworks with field based applications from many areas in educational research.

Lives of the Attic Orators-Joseph Roisman 2015 This volume provides a complete translation of, and historical and historiographical commentary on, the lives of the ten Attic orators given by Pseudo-Plutarch, Photius, and the Suda. Assessing these works as important historical sources for the individual lives and careers of the orators whose works have survived, this systematic study explores how these literary biographies were constructed, the information they provide, and their veracity. In-depth commentary notes offer contextual information, explain references and examine individual rhetorical phrases, and a glossary of technical terms provides a quick reference guide to the more obscure oratorical and political terms. The volume also includes a detailed introduction which discusses the evolution of Greek oratory and rhetoric; the so-called Canon of the Ten Orators; the authorship, dates, and sources of the biographies provided by Pseudo-Plutarch, Photius, and the Suda; and a brief consideration of orators whose speeches were either falsely attributed to Demosthenes or may be referenced in the ancient lives.

The Orator in Action and Theory in Greece and Rome-Cecil Wooten 2017-09-18 This is a collection of original essays, written by authorities in the field, on aspects of ancient rhetoric and oratory ranging from theoretical considerations of rhetorical theory to analysis of actual speeches.

Rethinking Rhetorical Theory, Criticism, and Pedagogy-Antonio de Velasco 2016-10-01 What distinguishes the study of rhetoric from other pursuits in the liberal arts? From what realms of human existence and expression, of human history, does such study draw its defining character? What, in the end, should be the purposes of rhetorical inquiry? And amid so many competing accounts of discourse, power, and judgment in the contemporary world, how might scholars achieve these purposes through the attitudes and strategies that animate their work? Rethinking Rhetorical Theory, Criticism, and Pedagogy: The Living Art of Michael C. Leff offers answers to these questions by introducing the central insights of one of the most innovative and prolific rhetoricians of the twentieth century, Michael C. Leff. This volume charts Leff’s decades-long development as a scholar, revealing both the variety of topics and the approach that marked his oeuvre, as well as his long-standing critique of the disciplinary assumptions of classical, Hellenistic, renaissance, modern, and postmodern rhetoric. Rethinking Rhetorical Theory, Criticism, and Pedagogy includes a synoptic introduction to the evolution of Leff’s thought from his time as a graduate student in the late 1960s to his death in 2010, as well as specific commentary on twenty-four of his most illuminating essays and lectures.
Classical Rhetoric and Modern Public Relations - Charles Marsh 2013-05-07 This book expands the theoretical foundations of modern public relations, a growing young profession that lacked even a name until the twentieth century. As the discipline seeks guiding theories and paradigms, rhetorics both ancient and modern have proven to be fruitful fields of exploration. Charles Marsh presents Isocratean rhetoric as an instructive antecedent. Isocrates was praised by Cicero and Quintilian as “the master of all rhetoricians,” favored over Plato and Aristotle. By delineating the strategic value of Isocratean rhetoric to modern public relations, Marsh addresses the call for research into the philosophical, theoretical, and ethical origins of the field. He also addresses the call among scholars of classical rhetoric for modern relevance. Because Isocrates maintained that stable relationships must solicit and honor dissent, Marsh analyzes both historic and contemporary challenges to Isocratean rhetoric. He then moves forward to establish the modern applications of Isocrates in persuasion, education, strategic planning, new media, postmodern practices, and paradigms such as excellence theory, communitarianism, fully functioning society theory, and reflection.

Creating the Ancient Rhetorical Tradition - Laura Viidebaum 2021-10-31 “This book explores the history of rhetorical thought and examines the gradual association of different aspects of rhetorical theory with two outstanding fourth-century BCE writers: Lysias and Isocrates. It highlights the parallel development of the rhetorical tradition that became understood, on the one hand, as a domain of style and persuasive speech, associated with the figure of Lysias, and, on the other, as a kind of philosophical enterprise which makes significant demands on moral and political education in antiquity, epitomized in the work of Isocrates. There are two pivotal moments in which the two rhetoricians were pitted against each other as representatives of different modes of cultural discourse: Athens in the fourth century BCE, as memorably portrayed in Plato’s Phaedrus, and Rome in the first century BCE when Dionysius of Halicarnassus proposes to create from the united Lysianic and Isocratean rhetoric the foundation for the ancient rhetorical tradition”--

Logos without Rhetoric - Robin Reames 2017-06-19 How did rhetoric begin and what was it before it was called “rhetoric”? Must art have a name to be considered art? What is the difference between eloquence and rhetoric? And what were the differences, if any, among poets, philosophers, sophists, and rhetoricians before Plato emphasized—or perhaps invented—their differences? In Logos without Rhetoric: The Arts of Language before Plato, Robin Reames attempts to intervene in these and other questions by examining the status of rhetorical theory in texts that predate Plato. From Homer and Hesiod to Parmenides and Heraclitus to Gorgias, Theodorus, and Isocrates, the essays contained here examine the status of rhetoric prior to and therefore in the absence of Plato’s coinage of the term ”rhetoric” (c. 380 B.C.E.). The essays in this volume make a case for a porous boundary between theory and practice and promote skepticism about anachronistic distinctions between myth and reason and between philosophy and rhetoric in the historiography of rhetoric’s beginning. The result is an enlarged understanding of the rhetorical content of pre-fourth-century Greek texts. Edward Schiappa, head of Comparative Media Studies/Writing and the John E. Burchard Professor of Humanities at the Massachusetts Institute of Technology, provides an afterword

Why the Humanities Matter Today - Lee Trepanier 2017-03-08 Why the Humanities Matter Today explains the importance of philosophy, foreign language, literature, history, political theory, and liberal education in American higher education. The contributors in this book provide new arguments about why their disciplines matter and what value they bring to students, the university, and the public.

Talking Democracy - Benedetto Fontana 2010-11-01 While emphasizing discursive and historical dimensions of democracy, the resources available in the history of rhetorical theory and practice tend to be ignored. This book aims to resurrect this history and show how attention to rhetoric can help lead to a better understanding of the strengths and limitations of theories of deliberative democracy.
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